

Challenge Event Fundraising Pack

Included in your Challenge Event Fundraising Packs are...

1. Advice about setting up your own **Just Giving** Website.
2. Advice regarding raising money through **collection boxes**.
3. Advice about Marathon Running vests.



Sussex Air Ambulance
saving time - saving life

For further information please call our Fundraising Team on 01622
833833

1. Set up your own **Just Giving** Webpage and raise money through the World Wide Web!

Justgiving.com is a fantastic website where you can create your very own personalized fundraising page.

As usual with a sponsored event can have a printed sponsor form that people sign and then after the event you spend days, sometimes weeks chasing people for their money. Sponsor forms also mean that you can only obtain sponsorship from people you see. To obtain an Official Sponsor Form please contact the Fundraising Team on 01622 833833

If you have friends or family that live far away, or even abroad it's almost impossible for them to support your event.

Well **justgiving.com** can change all of that. The website was set up to allow friends and family to sponsor you online through a secure server taking away the need for sponsor forms and all that chasing after the event!

By creating your own webpage you can personalize it with photos, information about you and the event and your own thank you to your supporters.

Once you have created the page you simply email or give your link to everyone you know and let the fundraising begin. Justgiving.com means family and friends from all over the world can sponsor you and support Sussex Air Ambulance.

Go to www.justgiving.com

Use the link above to see our fundraising pages where you can start creating your page. You can also see some of the other people who are already raising money for the Air Ambulance through justgiving.com.

2. Collection Box!

We are now able to issue each our runners a collection box to assist with your fundraising efforts. Collection boxes raise **huge sums** of money for our life saving charity.

Our branded, sealed **collection boxes** shall be issued to you for the period of time you fundraise, which will also be detailed in your Authority to Fundraise Form.

The idea is that you can place it at home, in your car or on your desk at work and grab the cash there and then. Should you wish we can also send you Air Ambulance sticker's with your **collection box**.

So that we can also look after our charity pennies, we will only be able to issue Collection Boxes to people who have been issued an **Authority to Fundraise** (AFR) form and we will need the AFR number for your collection box.

For more information on AFR's or Challenge Events please call the Fundraising Team on 01622 833 833.

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Sussex Air Ambulance

Challenge Event Collection Box Request

Name:

Date:

AFR Number:

Address of collection box place (including postcode):

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Stickers: Yes No

3. Marathon Running Vests

We also issue each of our runners a Marathon Running Vest* which, you will also be able to personalize, should you wish.

The running vests are emblazoned with the Kent, Surrey and Sussex Air Ambulance logo (please see image below.) We have used this logo so that we are able to utilize the running vests between the three independent Air Ambulance Counties. The running vests themselves are specialist aerodynamic, Ronhill Sports running vests and have been very popular with many of our previous runners.

These vests will also only be issued to Marathon Runners with an Authority to Fundraise number. *Unfortunately we are unable to guarantee sizes however we will endeavor to obtain the nearest size possible.

For more information please contact the Fundraising Team on 01622 833 833.

Kent Surrey Sussex



Air Ambulance
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FINISH